Technology and Event Introduction  
IDS 403 Technology and Society

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In 2020 the world had a major change based on the biggest event in the last decade so far which was the Pandemic of 2020 of COVID. In March, the United States announce a massive lock which make a lot of companies reduce the amount of workforce and others were forced to stay home. Some sectors that must keep their operation had to adapt to the conditions, sectors like schools, which began using telecommunication to take learning. One of the most important technologies that help students, and many jobs was Zoom. Zoom is a videotelephony software, Zoom helped companies and students to connect with their peers and had group meetings to learn and work. “Digital teleconferencing is self-evidently a powerful safety and productivity tool during a pandemic where human contact can lead to infection or death, what is less clear is why Zoom specifically succeeded so emphatically.” (Aboulezz, 2021) Zoom played a big role during the pandemic, people were scared to interact with others since nobody knew what the reaction could be if someone gets infected.

Also, Zoom helps the innovation of the Home Office and later the Hybrid or Remote work. “Zoom is creating the next iteration of communication and collaboration tools that will help companies foster better connectivity even when workers are not all together.” (Caminiti, 2021). Companies start hiring people from different states and a lot of people move from their homes too. The United States started seeing a boost in employee satisfaction and compensation increased tremendously since the meeting, projects, and communication was thru Zoom.

Zoom was the best software from 2020 to 2021 that benefit me and many other people, for many reasons, but the most important part was that allow communication among individuals to keep their projects or assessments and allow many other telecommunication companies to start their new services like Microsoft Teams or Google Meeting.

As a college student in 2020, I experience the benefits of using Zoom to interact with other students and professors. The experience was not as motivating as working in person with the professors but helped me to improve my self-learning and improve my problem-solving. skills.

Citation

Aboulezz, O. (2021, February 7). How Zoom Won the Pandemic. Digital Innovation and Transformation. <https://d3.harvard.edu/platform-digit/submission/how-zoom-won-the-pandemic/>

Caminiti, S. (2021, July 15). Here’s how Zoom is helping create the new world of hybrid work. CNBC. https://www.cnbc.com/2021/07/15/heres-how-zoom-is-creating-the-new-world-of-hybrid-work-.html